

THE NEXT SPACE 25 SEPTEMBER 2020

FRAME daily

It's been a confusing year for retailers. On the one hand, you're told the retail landscape has irrevocably changed; on the other, you're assured that those changes are actually just pre-existing trends sped up by a few years. So what should you do – rip up the rule book (again) or stay the course? You can find some clues in today's top story, where we break down the key takeaways from our recent talk with former creative director of G-Star and Carbon Studio founder Pieter Kool. Here's a hint: if you want to build truly resilient retail spaces, adopt flexibility as an ethos, rather than just a function.

PETER MAXWELL BUSINESS EDITOR



#FRAMELIVE

Retail designers, take note. Here are five expert insights you should act on

Kicking off the new season of FrameLive, Carbon Studio founder Pieter Kool joined Frame director Robert Thiemann to lay down the new rules of retail.

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Silvia Albertini looks at the São Paulo creatives providing an inclusive antidote to Brazilian officials' hate speech

President Bolsonaro's COVID-19 'response' has been to save the economy, not human lives. São Paulo designers, artists and activists are responding with inclusive – and even loving – actions.

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OC HOUSE Studio Tate

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A concept by Munira AlMulla revitalizes – and re-socializes – Dubai's underutilized alleyways

Through The Spaces In Between, AlMulla suggests to implement a system of multiuse units into the street networks of Dubai's residential areas, thus promoting sociability and walkability.

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