

SPA+CLINIC

Volume 80 2020

aesthetics · medi · wellness

BALI
BLISS
WHAT WE CAN
LEARN FROM
BALI'S BEST SPAS
AND RETREATS

HOW TO
BOOST YOUR
DIGITAL
MARKETING

WHAT MAKES A
5-Star
THERAPIST?

SPACEUTICALS

BY WATERLILY

SETTING A NEW BENCHMARK IN WELLNESS



Shelves

Custom made, designed by Studio Tate
STUDIOTATE.COM.AU

Wellness Products

Holism Retreat Candles
and Heat Pillows

Skincare

Divine Woman Certified Organic Skincare
THEDIVINECOMPANY.COM.AU

Plant pot

Life Interiors
LIFEINTERIORS.COM.AU

Plant

Ambius
AMBIUSINDOORPLANTS.COM.AU

Skincare

O Cosmetics
OCOSMEDICS.COM

Skincare

OrganicSpa
ORGANICSPA.COM.AU

Front desk

Custom made, designed by Studio Tate
STUDIOTATE.COM.AU

Vase

West Elm
WESTELM.COM.AU

HOLISM RETREAT

Located within one of Melbourne's most stylish hotels,
Holism Retreat offers the ultimate escape for urban dwellers.



Screen
Nicole Onslow
NICOLEONSLOW.COM

Fireplace
EcoSmart Fire
ECOSMARTFIRE.COM.AU



Wooden table
West Elm WESTELM.COM.AU



Teapot
T2
T2TEA.COM

Seating
custom made, designed by Studio Tate
STUDIOTATE.COM.AU



Melbourne's newest 5-star accommodation, Hotel Chadstone, opened late last year and is quickly making a mark as a style haven with its ultra modern, chic interior visitors just can't help but take dozens of photos of. Gold trims and blush velvet dominate, and it's this 'Instagrammable' aesthetic that has transcended into the hotel's spa, Holism Retreat. Located on the mezzanine level, Holism offers busy urbanites who have spent their day at Australia's biggest shopping centre, holistic wellness treatments. Offering face and body treatments as well as yoga classes, Holism is also home of a wellness light therapy lounge including eight MediLUX LED machines, purchased from The Global Beauty Group whose team has been "exceptional in service," says Pauline.

"Holism was inspired by a polished gem emerging from the rough. Studio Tate conceived the space as an urban sanctuary, at home amongst its luxury fashion neighbours," says Pauline, who has been running a spa in St. Kilda for 23 years. "It had always been a strong passion of mine to bring together spa, wellness and yoga." So when the opportunity came up to open a second business as part of the new Hotel Chadstone development, Pauline worked closely with interior designer Bree Davis and Studio Tate to make her dream reality.

Facts & Figures

Name: HOLISM RETREAT

Owner: PAULINE MICHAEL

Location: MELBOURNE

Size: 398m²

Treatment Rooms: 9 RITUAL ROOMS + WELLNESS LIGHT LOUNGE + YOGA

Staff: 12

Interior Inspiration: MODERN, FASHION, LUXE

"Bree and I were closely involved in the project with Studio Tate (Emily Addison and Alex Shekleton) to design the space holistically, making each moment throughout special. The emphasis was to always create jewellery box moments throughout the spa," says Pauline. Her advice for anyone renovating or opening a new spa? "Ask professionals. Get advice. Draw on help around you. Speak to people who believe in you. Get support. Look at the entire picture."

"How do you want it to look? What will you offer? How will it be offered? What is needed to make it seamless? How can it support the client's experience and how can you make it an environment where people want to work and thrive?" 🌿

BABOR OPENS CONCEPT SPAS

The German skincare brand has partnered with saltair to open two stunning new locations in Victoria.

The term 'concept spa' may sound unfamiliar, but it's something that is quite common throughout Europe and typically describes a spa that specialises or works closely and exclusively with a particular brand. Since December, Victoria has been home to two new BABOR concept spas, one in Torquay and the other in Lorne, both located along the picturesque Great Ocean Road. Partnering with BABOR stockist and leading day spa, saltair spa, the BABOR concept spas opened their doors on December 19 of last year.

Business entrepreneur and founder of saltair, Ben Melis has sought to deliver a unique wellness destination for loyal local residents and visiting tourists alike. Through the blending of scientific results with luxury pampering, massage, injectables, allied health and more, saltair is able to deliver a one-stop, transformative wellness location impressing with a luxurious interior design and high-end look.

"We have created a luxury haven for the community to come and escape to whenever they need to take some well-deserved time out to relax and feel rejuvenated. We are thrilled to be working with BABOR again to deliver the best-in-class for our customers," says Ben. "Clients have been extremely blown away with the new look of our latest concept store. It's luxurious, modern and very German!"

BABOR Australia's Managing Director, Anouk Thebault visited both new locations from Sydney for the official formalities and in support of these incredible destinations. "We are thrilled to be working alongside saltair to deliver an outstanding and redefined spa and wellness facility in Victoria. Ben has



BABOR Australia's Managing Director, Anouk Thebault at the opening



The interior design was inspired by German concept spas

been a progressive and supportive partner for the past four years and his business success is a testament to his passion and drive to support the community and continue to offer a point of difference."

The new Health Spa in Torquay offers results-driven facials, massages, and their new addition to the treatment menu – floatation therapy. This exciting new development in the wellness space offers guests the opportunity to escape reality and restore mind, body and soul in a Flotation Pod. These pods are designed to relieve physical and psychological stresses with long-term benefits. "I'm so excited about this new technology which gives guests the opportunity to leave the spa looking and feeling transformed. Time, experience and escapism are the new values in busy modern-day living and at saltair we can offer this through Flotation Therapy," explains Ben.

"We have seen our regular clients visit to try a different offering of treatments but also attracting a brand new clientele. Our best-selling treatments have been our 2hr Flotation and Massage Package and as well as our new DOCTOR BABOR PRO Facials combined with the latest LightStim LED treatments."

Our best selling products are always our Ampoule Concentrates, which are glass vials containing high quality ingredients for immediate visible results.

As one of the most revered German skincare brands, BABOR has a footprint in 70 countries and over 10,000 spas and salons. The addition of the two new concept spas further strengthens the brand's presence in Australia, and we can't wait to see what the future holds for BABOR and saltair. 🌿



Massage packages are especially popular



Clients love the new, modern space